

PARTNERSHIP PROPOSAL

Sponsorships • Exhibitions • Advertisements



**GREEN
BUILDING
COUNCIL
NIGERIA**

AFRICA REGIONAL
NETWORK



WORLD
GREEN
BUILDING
COUNCIL

FUTURE CITIES-AFRICA GREEN BUILDING SUMMIT 2024

BUILDING RESILIENT FUTURES

**INTEGRATING CARBON NEUTRALITY,
CIRCULAR ECONOMY, AND
INCLUSIVE URBAN DEVELOPMENT**



**JULY 16 - 19
2024**



**9:00AM (WAT)
DAILY**

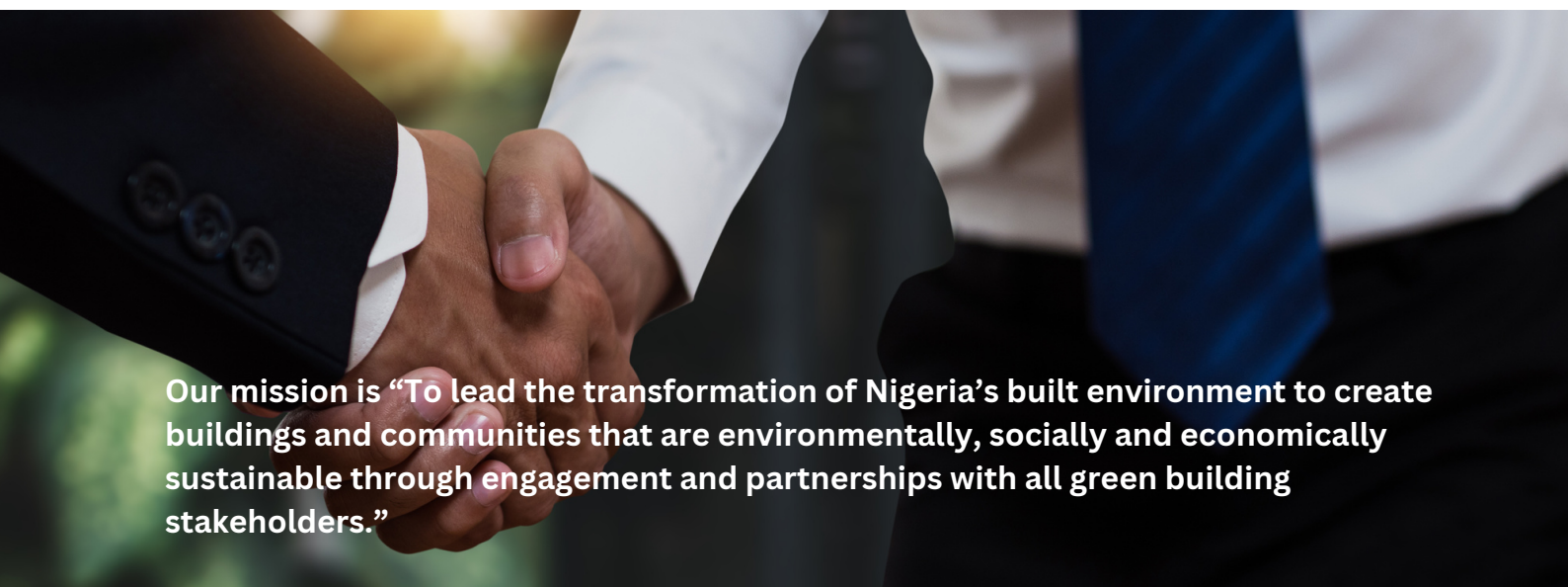


**LAGOS ORIENTAL HOTEL,
VICTORIA ISLAND, LAGOS,
NIGERIA
ONSITE AND VIRTUAL**

About GBCN



Green Building Council Nigeria (GBCN) is a membership-based non-governmental organisation, with the mission to lead the transformation of Nigeria's built environment by promoting the creation of buildings and communities that are environmentally, socially and economically sustainable through engagement and partnerships with all green building stakeholders. We are members of the World Green Building Council, the largest network of its kind, facilitating local, regional, and global actions aimed at enhancing sustainability in built environments. GBCN is also a member of the UNEP-led Global Alliance for Building & Construction, a renowned international network dedicated to fostering a global transition towards sustainable buildings and construction. Membership of these bodies gives us a platform to collaborate with global leaders in sustainable construction and amplifies Nigeria's voice in global sustainable construction discourse..



Our mission is “To lead the transformation of Nigeria’s built environment to create buildings and communities that are environmentally, socially and economically sustainable through engagement and partnerships with all green building stakeholders.”



“.. The Africa Manifesto represents a resounding call to action. It is the inspiration behind our mission to transform the Nigerian built environment through carbon neutrality, circular economy, and inclusive development.”

DANJUMA WANIKO - PRESIDENT
GREEN BUILDING COUNCIL NIGERIA

Please visit our website, <https://gbcn.org.ng>, and social media pages to learn more about who we are and what we do.



About the Summits

This second edition of the Future Cities Summit is poised to significantly advance the conversation on sustainable urban development in Nigeria, and the wider Africa. The Summit theme, "Building Resilient Futures: Integrating Carbon Neutrality, Circular Economy & Inclusive Urban Development," is inspired by the World GBC's Global Policy Principles for a Sustainable Built Environment, and its Building the Transition campaign. Both these initiatives draw on and extend the vision set forth in the earlier Africa Manifesto for Sustainable Cities and the Built Environment, embodying the Manifesto's call for "...a net zero carbon, healthy, equitable, resilient, environmentally-sustainable and economically-inclusive built environment for every African, everywhere."

This year's Summit, co-located with World GBC Africa Regional Network's Africa Green Building Summit, will explore the truth that Africa's rapid urban transformation represents both challenge and opportunity.



"Our struggle for global sustainability will be won or lost in cities... Our goal is a fundamental "reset" of the global development agenda. Cities have a central role to play in making this paradigm shift a reality."

BAN KI MOON

Former Secretary-General of the United Nations

Testimonials from Past Attendees

"Thank you for the great work. I hope to see more intellectual solutions in the sector, using green building as a platform to advance systems for sustainable value in the building sector."

"Interesting and quite interactive. I learnt a lot from this summit. I look forward to more of such events in the future."

The Africa Regional Network



Green Building Councils (GBCs) in the Africa Regional Network are responding to climate challenges and opportunities as the demand for buildings rises on the continent. They are focusing on the implementation of the priority areas detailed in the Africa Manifesto for Sustainable Cities and the Built Environment. Developed by a coalition of GBCs with regional collaboration from the African Union, the Manifesto articulates the policies African business leaders, and national and sub-national governments must support to deliver ‘The Africa We Want’. GBCs from our Africa Regional Network are accelerating climate action towards net zero carbon, for healthy, resilient and equitable built environments in urban, peri-urban and rural areas across Africa.

Member GBCs



AFRICA REGIONAL NETWORK



WORLD GREEN BUILDING COUNCIL



"When we look at sustainability, smart leaders realise that empowering people is key to creating not just sustainable markets or investments, but generations of empowered individuals."

Nasra Nanda
Chair of Africa Regional Network, CEO
Kenya Green Building Society



THE EVENT

DETAILS

THEME: Building Resilient Futures: Integrating Carbon Neutrality, Circular Economy, and Inclusive Urban Development

DATE: 16 - 19, July 2024

TIME: 9:00 AM GMT+1 (WAT)

VENUE: Lagos Oriental Hotel, Victoria Island, Lagos, Nigeria

PROFILE

Africa comes to Lagos!

In the face of intensifying climate change impacts and growing resource scarcities, resilience is increasingly becoming an essential component of urban planning. More so for Africa, where the needs of our rapidly expanding cities are coming up against barriers imposed by resource constraints, governance challenges, and socioeconomic challenges.

Thus, the Future Cities Summit 2024 will explore the theme “Building Resilient Futures: Integrating Carbon Neutrality, Circular Economy & Inclusive Urban Development.” With a focus on building resilient futures, the Summit, co-located with the 2024 Africa Green Building Summit, places urban resilience at the forefront of policy discourse on the development trajectory of African cities. It acknowledges that sustainable urbanism is not just about reducing carbon emissions or implementing green initiatives; it is about creating inclusive environments that can adapt, survive, and thrive amid an array of challenges.

Featuring CEOs from Africa’s 16 national green building councils, delegations from 15 major African cities, as well as over 500 local and international experts and stakeholders, the Summit is a call to action in the face of the urgency and ambition necessary for transforming our cities into sustainable, resilient, and inclusive spaces. Africa needs to act now to protect and preserve our urban futures!

INVITED SPEAKERS

The array of high-profile personalities as special guests of honour at the Summit include:



Babajide Sanwo-Olu
The Executive Governor,
Lagos State, Nigeria



Balarabe Abbas Lawal
Federal Minister of
Environment, Nigeria



Nasra Nanda
CEO KGBS/Chair, World GBC
Africa Regional Network



Trudy Muwanga
CEO, Green Building
Council of Uganda



Tony Lee Luen Len
CEO, Green Building
Council Mauritius



Azmeena Bhanji
Chairperson, Kenya
Green Building Society



Sa'adiya Aliyu
CEO, Urban Shelter



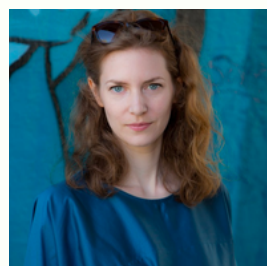
QS Kene C. Nzekwe
President, Nigerian Institute
of Quantity Surveyors



Abdulmalik Mahdi
Managing Director, Modern
Shelter Homes and Systems



Prof. Timothy Nubi
Professor, University of Lagos



Stefani Adisa
Founder/Director,
Studio Elementals



Joshua Adedeji
Country Lead - Global Alliance
Africa, Nigeria, Innovate UK-KTN



Titilayo Oshodi
SA to the Governor
of Lagos State



Arc Ahmed Naibi
Principal Architect,
Icons Arkitektur-OCA



Prof. Taibat Lawanson
Professor, University of Lagos



Why Partner with us ?

The maiden Future Cities Summit will attract **Over 500 attendees, including representatives of key federal agencies, major real estate & construction, banking & finance, and manufacturing corporations, and international nongovernmental organizations & development agencies.**

Partnership with us will provide

- Visibility and networking with major local and international players including professionals and leaders from Nigeria and other African GBCs for potential new business opportunities across the continent.
- A rare opportunity for the forward-looking organization to set itself apart from the crowd in a world where the public is increasingly looking to private sector corporations to display a demonstrable commitment to sustainability.
- Media attention before, during and after the Summit, as well as pre-and in-event promotional activities, will provide our sponsors with significant brand visibility.
- Signal your organization's commitment to sustainability, positioning you as a thought leader on this all-important issue, and engendering .



Networking

Networking with major local and international players.



Sustainability Advocate

Demonstrating commitment to sustainability.



Thought Leadership

Showcasing your organization's commitment to sustainability, and positioning you as a thought leader



Brand Visibility Through Media

Pre and in-event promotional activities, to provide our sponsors with significant brand visibility.

“It’s a collective endeavour, it’s collective accountability and it may not be too late.”

Christine Lagarde on Climate Change
Managing Director, IMF

SPONSORSHIP OPPORTUNITY



A. PLATINUM SPONSORSHIP

Slots Available: 2

Price: N5,000,000.00 | \$3,500

Benefits

- Prominent acknowledgement as Platinum Sponsor on event branding, including name and logo display at key locations at the event venue.
- Recognition as the main sponsor in all event materials (program, gift bags, backdrops, roll-up banner) and communications (invitations, social media, press releases, website).
- Special acknowledgement as a main sponsor in opening and closing speeches, including a summary of the organization and its contribution to sustainability.
- Photo opportunity with guests of honour to be published on the GBCN website, newsletter, and social media pages, and in at least one national newspaper.
- Logo on the landing page of the event website and the front page of the event program.
- Free double-page spread in the event program.
- Media exposure in associated PR coverage, pre and post-event.
- Two 5-minute speaking opportunities during the event (one each day).
- Right to distribute corporate literature/gift packs at the event venue.
- Right to display organization roll-up banner at the event venue.
- Logo and name display on GBCN website home page for 6 months.
- Free double-size exhibition booth.
- Access to attendee database.

SPONSORSHIP OPPORTUNITY



B. GOLD SPONSORSHIP

Slots Available: 4

Price: N3,000,000.00 | \$2,000

Benefits

- Acknowledgement as Gold Sponsor on event branding, event materials (program, gift bags, backdrops, roll-up banner), communications (invitations, social media, press releases, website), and key speeches in the opening and closing of the summits.
- Exclusive access and photo opportunities with leaders from African GBCs and cities during the private networking event.
- Photo opportunity with guests of honour to be published on the GBCN website, newsletter, and social media pages.
- Free inside full-page advert in the event program.
- Media exposure in associated PR coverage, pre and post-event.
- Single 3-minute speaking opportunity during the event.
- Right to display organization roll-up banner at the event venue.
- Free single-size exhibition booth.
- Logo and name display on GBCN website home page for 3 months.



SPONSORSHIP OPPORTUNITY

C. SILVER SPONSORSHIP

Slots Available:10

Price: N1,500,000.00 | \$1,000

Benefits

- Acknowledgement as Silver Sponsor in event branding, event materials (program, gift bags, backdrops, roll-up banner), communications (invitations, social media, press releases, website), and key speeches in the opening and closing of the summits.
- Exclusive access and photo opportunities with leaders from African GBCs and cities during the private networking event.
- Photo opportunity with guests of honour to be published on the GBCN website, newsletter, and social media pages.
- Free inside half-page advert in the event program.
- Media exposure in associated PR coverage, pre and post-event.
- Logo and name display on GBCN website home page for 3 months.
- 50% discount on single-size exhibition booth.



EXHIBITION STAND SIZES

Exhibition Stand Size	Rate (₦)	Rate (\$)
Standard Size (3m x 2m)	500,000	350
Double Stand	900,000	600
Premium Stand	1,800,000	1200

EVENT BROCHURE ADVERTISING OPPORTUNITIES AND RATES

Advert Sizes	Rate (₦)	Rate (\$)
Inner Front Cover	150,000	100
Back Cover	350,000	250
Inner Back Cover	250,000	180
Center Spread	500,000	350
Inside Full Page	100,000	70
Inside Half Page	50,000	35

Payment, Terms and Conditions

1. The selected package of sponsorship, exhibition and/or advertising should be communicated to GBCN on or before Friday, 31st May 2024. Sponsorship offers shall be accepted on a first-come-first-served basis.
2. Payment for partnership packages must be made to GBCN on or before 16th June 2024, through Cheque or Bank Draft made out to Green Building Council Nigeria, or Electronic Funds Transfer to:
 - o Bank: Guaranty Trust Bank Plc
 - o Account Name: Green Building Council Nigeria
 - o Account No: 0137148180
3. Once your company agrees to become a sponsor for the event, your sponsorship will only be terminated on the last day of the event, i.e. 19th July 2023. However, the recognition will continue as per the sponsorship package.

Click this button to

[Get In Touch](#)



partnership@gbcn.org.ng
info@futurecities.ng



+234 705 2501480
+234 903 805 1160



Plot 805, Paul Unongo
Street, Jabi, Abuja, Nigeria



www.gbcn.org.ng



<https://futurecities.ng>